

# Jayeeta Kundu

Graphic Designer



San Francisco, California



jayeetadesign.com



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justjoyee



## OBJECTIVE

Seeking a graphic design position that will effectively utilize my formal and conceptual skills and enable me to contribute and thrive in creative teams



## SKILLS

Adobe Creative Suite  
After Effects  
Adobe Lightroom  
Corel Draw  
InVision  
Wordpress  
Bookbinding



## AWARDS AND HONORS

### Creative Quarterly 42

Winner, Graphic Design Student Category  
JUNE 2016

### Communication Arts, Interactive Annual

Featured in Annual Student Showcase  
MARCH 2016



## COMMUNITY

### AIGA San Francisco chapter

Communications committee,  
San Francisco Design Week 2015



## EXPERIENCE

### Graphic Designer

Whipsaw Inc. San Jose, California

JULY 2016 >> PRESENT

Create brand identity and assets, visual and interactive designs, and animation for a range of clients and products across multiple industries. Work closely with Whipsaw's marketing team to create visual assets for company website, blogs, business development and promotions.

### Senior Designer - Fashion

Lifestyle International Ltd. Bangalore, India

JUNE 2010 >> NOV 2011

Brand > Ginger; for young girls and women's wear  
Led a team of two and was responsible for designing seasonal ranges, across top and bottomwear. Market and trend research, conceptualization, range creation, graphic design, techpacks and sampling.

### Designer - Fashion

Munch Design Worx. Bangalore, India

JULY 2008 >> MAY 2010

Women's casuals, Mens formals and Accessory Design Projects  
Responsible for market research, trend analysis, conceptualization, range creation, graphic design and packaging, for multidisciplinary brands like ITC Miss Players, Nike India, Ascot, and Weekender.

### Assistant Designer - Fashion

Krishna Mehta. Mumbai, India

JULY 2007 >> JUNE 2008

Designed men's and women's couture and prêt collections showcasing at the Lakme India Fashion Week, Wills Lifestyle India fashion Week and Swedish women's wear brand Indiska.



## EDUCATION

### Academy of Art University, San Francisco

MFA in Graphic Design

JUNE 2013 >> MAY 2016

### National Institute of Fashion Technology, India

BFA in Fashion Design

MAY 2003 >> JUNE 2007